

Essay 1 Formal Draft

The goal of this exercise is to produce a *revised* formal draft of your first essay. To produce your formal draft, you will extensively revise and develop your zero draft using lessons and ideas from class and suggestions provided in my feedback.

Estimated time: **2-3 hours**

Submission Deadline: **11:59 p.m. Saturday, September 22nd**

Assignment

1. Review the guidelines for the Rhetorical Analysis Essay and the guidelines for naming and formatting essay drafts detailed in the course syllabus.
2. Create a compelling **title** for your formal draft, one that would intrigue and inform your intended audience of freshmen readers. (Please note that “Monster Culture” is not a compelling title.)
3. In one paragraph, write an introduction for your formal draft that briefly identifies the **problems** that freshmen readers like yourself (i.e. the imagined audience for your essay) likely encounter when first reading “Monster Culture (Seven Theses).” Have fun with this introduction; make it interesting for your reader. End this first paragraph with your **thesis**, which should explain Cohen’s intended audience and his stance towards his audience and topic. Your thesis can comprise up to four sentences.
4. In one paragraph, offer a *revised summary* of “Monster Culture (Seven Theses)” based on all the feedback you’ve received so far. Ensure that you define what Cohen means by the term “monster.” Remember that you are overviewing the essay for freshman readers who are struggling to understand it.
5. List, in one paragraph, the difficult but important **writing or rhetorical patterns** in “Monster Culture” that could help another freshman better understand the intended audience of Cohen’s essay (e.g. references to other scholars, the extensive use of endnotes, advanced vocabulary, technical or specialized terminology, historical examples, examples of monsters from a wide range of cultures, etc.). End this paragraph by explaining why analyzing such writing or rhetorical patterns is a logical way to better understand the essay.
6. Introduce and carefully **analyze** two writing or rhetorical patterns over the next few paragraphs. For each pattern, you must closely analyze two specific examples. Specify the Thesis where each example is located and use MLA style to correctly **cite** the page. You can review MLA style easily online.
7. Include a **Works Cited list** on a separate page using MLA style. (NB You only need to cite “Monster Culture” for this essay.)
8. Include a one-paragraph **self-evaluation** on a separate page in which you briefly discuss to what extent you think your intended audience (freshman readers) would find your essay clear and insightful. What counterarguments might they have? Lastly, explain what else you will still like to work on as you continue to revise your draft.